

# Julia Cagé

Sciences Po Paris, Department of Economics

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## Academic position

- 2014- **Sciences Po Paris**, Department of Economics, Assistant Professor of Economics
- 2018- **Laboratory for Interdisciplinary Evaluation of Public Policies (LIEPP)**, Co-director of the “Evaluation of Democracy” Research Group

## Other affiliations

- 2016- **Center for Economic Policy Research (CEPR)**, Research Affiliate  
Economic History, Industrial Organization, Political Economy, Public Economics Programs
- 2016- **Laboratory for Interdisciplinary Evaluation of Public Policies (LIEPP)**, Research Affiliate

## Education

- 2018 Habilitation à Diriger des Recherches (HDR), Sciences Po Paris
- 2010-2014 **Harvard University**, Ph.D. in Economics
- 2005-2009 **Ecole Normale Supérieure Ulm**, Major in Economics
- 2008-2009 **Harvard University**, Special Student
- 2006-2008 **Paris School of Economics**, M.A. in Economics, with highest honours
- 2005-2006 **University Paris-I Panthéon-Sorbonne**, B.A. in Econometrics, with highest honours

## Teaching and Research Fields

Primary fields: Media Economics, Political Economy, Economic History

Secondary fields: Development Economics, Industrial Organization

## Publications in refereed journals

“The Production of Information in an Online World” (with Nicolas Hervé and Marie-Luce Viaud), *Review of Economic Studies*, forthcoming.

“Media Competition, Information Provision and Political Participation: Evidence from French Local Newspapers and Elections, 1944-2014,” *Journal of Public Economics*, 2020, 185.

“Sex and the Mission: The Conflicting Effects of Early Christian Investments on the HIV Epidemic in sub-Saharan Africa” (with Valeria Rueda), *Journal of Demographic Economics*, forthcoming.

“Newspapers in Times of Low Advertising Revenues” (with Charles Angelucci). *American Economic Journal: Microeconomics*, 2019, 11(3): 319-364.

“Tax Revenues and the Fiscal Cost of Trade Liberalization, 1792-2006” (with Lucie Gadenne). *Explorations in Economic History*, 2018, 70: 1-24.

“Taxation, Corruption and Growth” (with P. Aghion, U. Akcigit and W. Kerr), *European Economic Review*, 2016, 86: 24-51.

“The Long-Term Effects of the Printing Press in sub-Saharan Africa” (with Valeria Rueda), *American Economic Journal: Applied Economics*, 2016, 8(3): 69-99.

“Improving “National Brands”: Reputation for Quality and Export Promotion Policies” (with Dorothée Rouzet), *Journal of International Economics*, 2015, 95(2): 274-290.

“Improving upon the World Bank’s Country Policy and Institutional Assessment: A New Performance Indicator Based on Aid Effectiveness”, *Journal of Globalization and Development*, 2014, 5(2): 213-233.

## **Books**

*Le prix de la démocratie*. Paris, Fayard, 2018.

English translation: *The Price of Democracy*, Harvard University Press, March 2020.

Other forthcoming translations: China (The Commercial Press), Taiwan (China Times Publishing Company), Italy (La Nave di Teseo), Spain (Grano de Sal).

The book was awarded a “Prix Ethique” by Anticor, an association that combats corruption and helps restore ethics in politics.

The book was awarded the 8th edition of the “Prix Pétrarque de l’Essai France Culture-Le Monde” (created in 2012 by France Culture and *Le Monde*, the Prix Pétrarque de L’Essai is awarded every year to a work that sheds new light on contemporary issues of democracy).

*L’information à tout prix* (with Nicolas Hervé and Marie-Luce Viaud). Paris, Institut National de l’Audiovisuel, 2017.

*Sauver les médias. Capitalisme, financement participatif et démocratie*. Paris, Le Seuil (La République des Idées), 2015

English translation: *Saving the Media. Capitalism, Crowdfunding, and Democracy*, Harvard University Press, 2016. Other editions: China (CITIC Press Corporation), Germany (BECK Verlag), Italy (Bompiani), Japan (Tokuma Shoten), Korea (Geulhangari Publishers), Portugal (Temas e debates), Romania (Comunicare.ro), Serbia (Akademska Knjiga), Spain (Anagrama), Turkey (Kültür).

The book was awarded the Special Jury Prize for Best Book on Media of the 2016 edition of the “Prix des Assises du Journalisme”.

### **Chapters in books & White papers**

"Protecting Journalism in the Age of Digital Platforms" (with J. Gans, E. Goodman, B. Knight, A. Prat, G. Rolnik, and A. Schiffrin). Stigler Center for the Study of the Economy and the State (University of Chicago Booth School of Business).

"From Philanthropy to Democracy: Rethinking Governance and Funding of High-Quality News in the Digital Age." In: *Digital Technologies and Democratic Theory* (forthcoming), Lucy Bernholz, H el ene Landemore, and Rob Reich. Chicago University Press.

"The Devil is in the Detail: Christian Missions' Heterogeneous Effects on Development in sub-Saharan Africa" (with Valeria Rueda). In: *The Long Economic and Political Shadow of History* (2017), Stelios Michalopoulos and Elias Papaioannou, p.98-109. CEPR Press (VOX eBook).

"The Economics of the African Media". In: *Handbook of Africa and Economics* (2015), C elestin Monga and Lin, Justin, p.605-625. Oxford: Oxford University Press.

"Measuring Policy Performance: Can we do Better than the World Bank?". In *Industrial Policy and Economic Transformation in Africa* (2015), Akbar Noman and Stiglitz, Joseph, p.268-292. Columbia: Columbia University Press.

### **Research Papers** (abstract and full text available on webpage)

"The Price of a Vote: Evidence from France, 1993-2014" (with Yasmine Bekkouche). CEPR Discussion Paper #12614, 2018.

"It Takes Money to Make MPs: New Evidence from 150 Years of British Campaign Spending (with Edgard Dewitte).

"Media Competition and News Diets" (with Charles Angelucci and Michael Sinkinson. NBER Working Paper #26782.

"Heroes and Villains: The effects of Combat Heroism on Autocratic Values and Nazi Collaboration in France" (with Anna Dagorret, Saumitra Jha and Pauline Grosjean). This paper received the Oliver Williamson Best Conference Paper Award, for the best paper delivered at the SIOE (Society for Institutional & Organizational Economics) 2020 Conference.

"Payroll and Inequality Within the Newsroom: Evidence from France, 1936-2016" (in progress).

### **Publications in Computer Sciences**

"A French Corpus for Event Detection on Twitter" (with B eatrice Mazoyer, Nicolas Herv e and C eline Hudelot), *Proceedings of the 12th Conference on Language Resources and Evaluation (LREC 2020)*.

"Repr esentations lexicales pour la d etection non supervis ee d' v enements dans un flux de tweets :  tude sur des corpus fran ais et anglais" (with B eatrice Mazoyer, Nicolas Herv e and C elne Hudelot), *Extraction et Gestion des Connaissances (EGC 2020)*.

“Real-Time Collection of Reliable and Representative Tweets Datasets Related to News Events” (with Béatrice Mazoyer, Céline Hudelot and Marie-Luce Viaud), *Proceedings of the First International Workshop on Analysis of Broad Dynamic Topics over Social Media (BroDyn 2018) co-located with the 40th European Conference on Information Retrieval (ECIR 2018)*, 2018, 23-34.

### **Teaching Experience**

2019-	<b>Sciences Po Paris</b> , “Le prix de la démocratie : Médias, Participation et Élections” (graduate)
2017-2018	<b>Sciences Po Paris</b> , “The Economics of the Media: A Global Perspective” (graduate)
2015-2018	<b>Sciences Po Paris</b> , “The Future of the Media: New Models and Economic Perspectives” (graduate)
2014-2018	<b>Sciences Po Paris</b> , “Development Economics: Macroeconomic and Political Economic Issues” (graduate)
2015	<b>Sciences Po Paris</b> , Executive Education, “Futur des media : Economie et business models”
2013-2016	<b>CELSA</b> , “Economics of the Media” (graduate)
2014-2015	<b>Paris School of Economics</b> , “Aid, Debt and International Finance” (graduate)
Fall 2012	<b>Telecom ParisTech</b> , “Development Economics” (graduate)
2008-2011	<b>Paris School of Economics &amp; Harvard University</b> , Teaching Fellow, Development, Macroeconomics and Political Economy (undergraduate and graduate)

### **Academic Activities**

#### **Refereeing**

*American Economic Journal: Applied Economics; American Economic Review; American Economic Review: Insights; American Journal of Political Science; Econometrica; Economic Journal; Economics of Transition; Information Economics and Policy; International Journal of Industrial Organization; Journal of African Economies; Journal of Economic Behavior & Organization; Journal of Economics & Management Strategy; Journal of Industrial Economics; Journal of International Trade and Economic Development; Journal of the European Economic Association; Journal of Political Economy; Journal of Politics; Journal of Public Economics; Oxford Bulletin of Economics and Statistics; Quarterly Journal of Economics; Review of Economics and Statistics; Review of Economic Studies; Review of International Organizations.*

#### **Seminar organization**

2017-2018	Friday Seminar, Department of Economics, Sciences Po Paris.
2016-2017	Departmental Seminar, Department of Economics, Sciences Po Paris.

#### **Invited Seminars and Conferences, and Academic Visits**

2020	University of Bologna’s workshop on “Elections, Democracy, and Populism”; King’s College London; Universitat de Barcelona; ETH Zurich; Harvard University; London School of Economics; CEPR Virtual IO Seminar (VIOS);
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- DC Political Economy Center Webinar; Warwick in Venice Conference Political Economy (COVID-cancelled); New York University (COVID-cancelled); Bristol (COVID-cancelled).
- 2019 Tel Aviv University School of Economics; Hebrew University of Jerusalem; Northwestern University; 2019 Antitrust and Competition Conference (Chicago Booth, Stigler Center); CREST; CEPR Economic History Symposium; Georgetown University; Milan Labor Lunch Seminar (Università Cattolica, Bocconi, Università Statale); University of British Columbia; UCLouvain; ULB (ECARES); Stanford GSB.
- 2018 Harvard University; Yale University; Sciences Po Medialab; CREST-Ecole Polytechnique Political Economy workshop; Berlin Applied Micro Seminar; CEPR Annual Public Economics Symposium (Copenhagen); CEPR Applied IO Conference (Leuven); New York University; Columbia University.
- 2017 Rutgers University; Paris School of Economics; Carlos III University; IEA World Congress; Stanford University; Uppsala University; Bonn; NBER Political Economy meeting.
- 2016 Columbia University (Media Capture conference); The City University of New York (Inequality Lecture Series); NYC Media Seminar; Reuters Institute for the Study of Journalism, University of Oxford; CEPR Annual Public Economics Symposium (St Gallen); Monash University; Toulouse School of Economics; NBER Political Economy meeting.
- 2015 APU-INET Advanced Graduate Workshop on Development and Globalization (Bangalore); Stockholm University; University of Warwick; London School of Economics; University of Namur; Paris School of Economics; University Paris-I; Media and Communications Conference (Chicago); UC San Diego; NET Institute Conference on Network Economics (New York).
- 2014 Berkeley Haas; Boston University; Harvard Business School; HEC; Sciences Po Paris; Stanford GSB; INSEAD.
- 2013 Big Data for Media Analysis (Paris); Fifth Tokyo International Conference on African Development (Yokohama).
- 2012 NYU Department of Politics; IPD African Task Force (Columbia University)
- 2011 Foro de Biarritz (Santo Domingo); CAP/IDEAS (Madrid).
- 2010 World Bank Workshop on Economic Growth.
- 2009 Oxford University, Oxford Centre for the Analysis of Resource Rich Economies, Visiting research fellow; Foro de Biarritz (Quito); African Task Force (Pretoria); French Agency for Economic Development.

#### **Other Seminars and Conferences**

- 2019 Barcelona GSE Summer Forum.
- 2018 Sciences Po Paris; XVIIIth World Economic History Congress (Boston).
- 2017 Barcelona GSE Summer Forum (The Digital Economy); 21<sup>st</sup> Annual Conference of the Society for Institutional & Organizational Economics (SIOE) (New York).
- 2016 Sciences Po Paris; Paris School of Economics; Banque de France; Media and Communications Conference (Chicago).
- 2015 Sciences Po Paris.
- 2014 Barcelona GSE Summer Forum (The economics analysis of electoral politics & Political institutions).
- 2013 TILEC Workshop; Working Group in African Political Economy (WGAPE); Harvard University; MIT; Paris School of Economics.
- 2012 Harvard University; MIT.
- 2011 Media Economics Workshop (Moscow); IEA (Beijing); Harvard University.

- 2010 Paris School of Economics.
- 2009 AFSE Congress (Paris); EEA-ESEM Congress (Barcelona); PET (Galway); Paris School of Economics; North American Meeting of the Econometric Society (Boston); MIT; Harvard University.
- 2008 Advanced Graduate Workshop on Poverty, Development and Globalization (Manchester); Paris School of Economics.

### **PhD Supervision**

- 2018- Primary advisor to Edgard Dewitte.
- 2018-2019 Secondary advisor to Jan Sonntag.
- 2017- Secondary advisor to Béatrice Mazoyer.
- 2017- Secondary advisor to Elisa Mougin.
- 2017-2019 Secondary advisor to Mario Luca.
- 2015-2019 Secondary advisor to Etienne Fize.

### **Other Supervision and Departmental Duties**

- 2019- Steering committee on Quantitative Methods, Member, Sciences Po Paris.
- 2016-2017 Policy Brief supervisor, MAGS Policy Brief, Paris School of International Affairs.
- 2015-2016 Academic advisor for the creation of a new Sciences Po Moodle, *“Notions fondamentales en Sciences Humaines et Sociales.”*

### **Honors, Scholarships, and Fellowships**

- 2020 Oliver Williamson Best Conference Paper Award, for the best paper delivered at the SIOE (Society for Institutional & Organizational Economics) 2020 Conference, for the paper: “Heroes and Villains: The effects of Combat Heroism on Autocratic Values and Nazi Collaboration in France” (with Anna Dagherret, Saumitra Jha and Pauline Grosjean).
- 2019 Research funds Banque de France, €8,000 for the project “Money and Ideology: Evidence from French Political Manifestos.”
- 2019 Nominated for best French young economist (Le Monde / Le Cercle des Economistes).
- 2018 Research funds Banque de France, €8,500 for the project “It Takes Money to Make MPs.”
- 2018-2020 Sciences Po, Scientific Advisory Board (SAB), Research grant, €25,000 for the project “Media Competition and News Diets”.
- 2018-2020 INET (Political Economy of Distribution Program), \$49,700 for the project “When Money Buy Politics: Evidence From the Composition of Political Parties’ and Campaigns’ Budgets, France, 1988-2018”.
- 2017-2020 ANR Grant – “Projet Jeunes Chercheuses – Jeunes Chercheurs (JCJC)”, €229,500 for the project “Destination Moon” (Modeling Offline and Online News: Micro-Level Data and Structural Estimation of Information Production and Consumption).
- 2016-2018 Sciences Po, Interdisciplinary Center for Public Policy Evaluation (LIEPP), Research grant, €94,880 for the project “Who Owns the Media? Capital, Governance and Independence.”

2016-2018	Sciences Po, Scientific Advisory Board (SAB), Research grant, €25,000 for the project “Information Innovation in the Digital World”.
2015-2016	INET (Political Economy of Distribution Program), \$49,800 for the project “One Person One Vote, or One Euro One Vote? On the Evolution of Party Financing in France, 1976-2014”
2015	Sciences Po, Interdisciplinary Center for Public Policy Evaluation (LIEPP), Research grant, €8,400 for the project “The Effectiveness of Public Support to the Press. Evidence from France.”
2014, 15, 16	Research funds Banque de France.
2013-2014	Roger L. Martin Cornerstone Graduate Student Fellowship Fund, Harvard University.
2013 & 2015	NET Institute research grant.
2012-2013	Center for European Studies (Harvard University) Krupp Foundation Graduate Dissertation Research Fellowship.
2011-2013	LEAP research grant, Department of Economics, Harvard University.
2011 & 2012	Warbung Funds research grant, Department of Economics, Harvard University.
2010-2015	CEPREMAP research grant.
2010 & 2012	Paris School of Economics research grant.
2010-2014	Harvard University Fellowship.
2008-2009	Herchel-Smith ENS-Harvard exchange fellowship.

### **Other Academic Activities**

2019	<b>EARIE</b> (European Association for Research in Industrial Economics), Scientific Committee Member.
2018-2019	Member, <b>Committee for the Study of Digital Platforms</b> (subcommittee on the Media), Stigler Center for the Study of the Economy and the State (Chicago Booth).

### **Other Professional Activities**

2015-	Board member, <b>Agence France Presse</b> (third largest international news agency in the world)
2014-2017	Member of the <b>Commission Economique de la Nation</b> (non partisan Council of economic Advisors to the French Finance Minister)
2013	<b>European Commission</b> (EuropeAid), Junior Expert
2009-	Member of the <b>Initiative for Policy Dialogue</b> (Columbia University)
2008-2009	<b>World Bank</b> , Consultant
2008-2009	<b>French Agency for Development</b> , Consultant
2007	<b>French Ministry for the Foreign Affairs</b> , Intern
2006-2007	<b>OECD Development Centre</b> , Research Assistant